

[REDACTED]
[REDACTED] Southmead Crescent
Smallwood
Redditch
[REDACTED]

25th August 2014

Dear Sirs

Ref: Asda and B&Q site share and the application for 24 hour alcohol licensing.

I am writing to you to strongly object to this application request.

Having previously written to you over my concerns with many aspects of this joint proposal I do hope that the council respects the wishes of not only my family but many of the residents of Southmead Crescent, Millsboro Road and the surrounding areas.

As you are aware the location for this proposal is a very highly populated residential area with a mix of all ages from young children to the elderly, many of which would feel weary and vulnerable if they faced the prospect of drunken individuals roaming the residential streets in search of more alcohol.

I feel that there are a number of factors that need to be considered around social and environmental grounds but my critical objections are based on the following concerns:

- **Public safety of the residents of the surrounding areas.**
- **Public nuisance from drinkers leaving the town Centre to obtain more drink from Asda.**
- **An increase in anti-social behavior within the area.**
- **An increase in noise pollution and general crime to the area.**
- **Should the council be supporting 24hour drinking? (Government policies state all should be done in preventing anti-social binge drinking)**

I would also like to bring to your attention that the council needs to consider the Crime and Disorder act 1998 (section 17) to ensure it protects and does all it can to prevent crime and disorder within the councils boroughs.

On the above basis I am asking the council that the application for 24 hour licensing for Asda to be declined.

Yours faithfully

[REDACTED]
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[REDACTED] Southmead Crescent

Redditch

[REDACTED]
26th August 2014

Dear Sirs, Re ASDA application for 24 hour licensing

My wife and I wish to lodge an objection to this application on the following grounds:

The proposed ASDA site share with B&Q is in an area surrounded by high density residential areas and with easy walking access to the town centre. These access routes are currently used by youths attending clubs and pubs in town and consequently cause a lot of noise and public nuisance as the youths walk from town to their homes.

Allowing ASDA to sell alcohol 24 hours will significantly exacerbate this problem and require an increased burden on our local police during times of cutbacks. Irrespective of any sales policies ASDA may employ they will not be able to prevent the consequential damage noise and anti social behaviour which will be caused. The sale of alcohol will allow irresponsible youths to drink in the streets as they walk or sit at the steps of the B&Q site conveniently provided for easy access to Millsboro Road and then into town. Worse still they could loiter around residential property drinking and causing anti-social behaviour.

The sale of alcohol 24 hours will increase crime and disorder, give us concerns about our public safety. It will also cause significant public nuisance and we are concerned about any harm being caused to our grandchildren or our friend's children. The council has a duty to protect us from crime, noise and public nuisance which 24 hour alcohol will cause. The sale of alcohol 24 hours will support the very thing both medical practitioners and government policies are trying to eradicate: 24 hours alcohol supports anti-social binge drinking.

We have spoken to residents in Southmead Crescent and Millsboro Road and all our adamant that they do not approve of ASDA application for 24 hour alcohol licensing.

The council as the licensing authority has a duty under section 17 of the Crime and Disorder Act 1998 to do all it can to prevent Crime and Disorder in the Borough. We therefore would request that ASDA's application for 24 hour licensing be declined.

Yours Faithfully

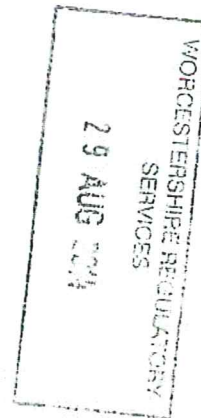
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FAO Licensing Officer
Licensing Section
Town Hall
Walter Stranz Square
Redditch
B97 9SD

26th August 2014

Dear Sir/Madam



Millsbro Road
Smallwood South
Redditch

In connection with the licensing application made by Asda on the 30th July 2014 (planning ref 2014\036\FUL) for:

- 1) the supply of alcohol on Mondays to Sundays between the hours of 00:00 to 24:00, and
- 2) the request to permit late night refreshments on Mondays to Sundays between the hours of 23:00 and 5:00,

Please see below our representations against the application.

Fundamentally, in our consideration of the impact of the application, the key objectives relevant to the licensing act 2003 which have been at the forefront of our thoughts on this matter are:

- a. The prevention of crime and disorder
- b. Public Safety
- c. The prevention of public nuisance
- d. The protection of children from harm

We are categorically opposed to a 24 hour license being granted and to all elements of the proposal on the basis that residents situated in all three roads leading from the town centre location (Millborough, Lodge and Marsden), plus Southmead Crescent and Britannia close will be adversely affected by the very real potential for anti social behaviour.

The possibility of a store with a 24 hour license and the provision of late night refreshments is of major concern due to the levels of noise that will be generated from and around the site. coupled with the impact on the residents in very close proximity and the wider area. A number of residents have already been subjected to the effects of anti social behaviour, brought about by 'drunks' walking down the roads leading from the town centre, in the late evening/early hours whereby they have been awoken from sleep by loud shouting/arguing and fighting. A 24hr store located at such close proximity and selling alcohol at all times of day and night is definitely not beneficial for residents, since this will inevitably give rise to unacceptable noise levels.

Other impacts of anti social/criminal behaviour which residents have experienced relate to damage being caused to vehicles and property fronts, and include but are not limited to: broken windscreens, cars being walked over, wing mirrors kicked off, plant pots smashed.

There is a very real concern about the congregation of groups/gangs of people, giving rise to the possibility for crime or fear of crime. Groups of individuals have on a number of occasions been observed congregating on the current/proposed access steps (residential side):

- a) drinking alcohol and creating noise, as well as littering the area by leaving empty bottles/cans in situ,
- b) giving rise to the fear of intimidation as the steps are impassable.

Groups/gangs of people have also been observed at the Trafford Park site, creating noise, and they don't even have a 24 hour store requirement or license. Groups/gangs invariably cause a public nuisance and give a low perception of any residential area and we don't want/need the area brought into disrepute.

Thus, the new store proposals and the proposal for 24 hour licensing will invariably give rise to concerns over ability to police and provide security in the area and also to ensure the safety of the area and of residents' property. The proposal will create an inevitable increase in general public nuisance/crime/fear of crime along with 'inappropriate levels of footfall' and noise from vehicles accessing the site at all times of day and night.

Further, residents are currently already impacted by the effects of empty cans/bottles being left on or around property fronts and in alleyways directly next to properties – so of course there is also an environmental concern linked to the very real potential for increased litter in the area.

Other concerns which have a link to but are not driven by the ability to purchase alcohol at all times, is the very real impact of the proliferation of drugs in the area. Drug dealing has been witnessed on a number of occasions and has been brought to the attention of the local Police.

Therefore in considering our response to this application we feel there are a number of questions which are unanswered:

- 1) Will there be a designated premises supervisor who will be known to the public in case of need to directly address issues?
- 2) What will be the Stores policy regarding individuals/groups leaving the vicinity of the town centre after a night out drinking in town seeking an additional source of alcohol on their way home?
- 3) What assurances or steps will the store have in place to ensure no disturbance to residents (who have a right to peace and quiet)?
- 4) How does the store envisage it will prevent inappropriate behaviour over the late night/weekend period – how will the store ensure their patrons respect the rights of residents living close by?
- 5) What assurances or steps will the store have in place to ensure that residents do not suffer damage to property and that anti social behaviour will not arise as a result of alcohol being sold from the premises at all times of day and night?
- 6) What steps will the store have in place to ensure drug related issues do not proliferate?
- 7) What steps will the store have in place to ensure people are not 'hanging around' outside the store or in the residential vicinity, consuming alcoholic purchases?
- 8) What steps will the store have in place to ensure people who are already drunk will not get served?
- 9) Unlike pub premises, whose doors must be closed at 23:30, with no further admittance, why is it considered acceptable for a residential area to have a store with a 24 hour license imposed on them?
- 10) In relation to public safety, if people do consume alcohol outside of the store then what safeguards are in place to ensure bottles are collected as soon as possible?
- 11) Regarding the prevention of public nuisance, how does the store envisage it will work closely with local residents to ensure any problems are resolved timely and in particular in relation to those living closest to the site – (how to keep litter down to a minimum, how to keep noise down)? Residents need to see from the store a demonstration of their social responsibility and keenness to work with the community!
- 12) Regarding the protection of children from harm, children under the age of 16 are not allowed to purchase or attempt to purchase alcohol, no one under 18 will be allowed to purchase or consume alcohol – so what safeguards will the store have in place towards protecting children from harm and ensuring no impact on local residents and their families?
- 13) Further, what level of age verification policy will the store have in place - '18', 'think 21' or 'challenge 25'?
- 14) In order to address the potential issues of anti social behaviour/crime and fear of crime would the store consider limiting access points - i.e. away from the residential side of the site?
- 15) Regarding the application to permit late night refreshments, are we talking about the provision of refreshments from inside the store, or from the provision of a 'burger wagon' in the vicinity of the car park? The latter would be wholly unacceptable due to the noise levels created by generators – which already blights residents living closest to the site!
- 16) How will the store ensure its' support for the binge drinking reforms of 2005 and can it demonstrate required social responsibility in this regard?
- 17) Is the applicant willing to engage in dialogue with local residents to address concerns and consider variations to its' application?
- 18) What security safeguards will the store be implementing to safeguard itself and fulfil its social responsibility towards residents and the general public?

In conclusion however, we believe a 24hour license/provision of late night refreshments definitely does not fit with the predominantly residential area and the 'cheek by jowl' proximity. We would therefore request that the application be refused due to the very real negative impacts that this proposal will bring to the local residents and areas owned and occupied by them.

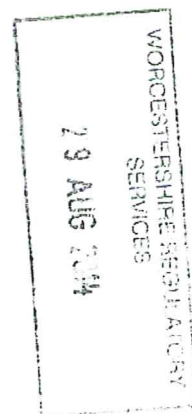
Yours faithfully


OBO Smallwood South Residents





FAO Licensing Officer
Licencing Section
Town Hall
Walter Stranz Square
Redditch B97 9SD



20 August 2014

[REDACTED]
[REDACTED]
Millsborough Road
Smallwood
Redditch [REDACTED]

Dear Sir/Madam

RE: Licensing Application made by Asda on 30 July 2014 – planning reference 2014/036/FUL

With regards to the above said application we would like to submit our objections to a 24 hour licence which would allow the supply of alcohol Monday to Sundays between the hours of 00:00 to 24:00 and also the request to permit late night refreshments on Mondays to Sundays between the hours of 23:00 and 5:00 due to the following reasons:

- 1) Public nuisance – this is already a problem with the current footfall leaving the town centre when the pubs have closed. We have been awoken many times by arguing, fighting and generally loud conversations of groups of individuals using Millsborough Road as a cut through to surrounding areas.
- 2) Crime – As stated in the above Millsborough Road is used as a cut through when the pubs have closed and we have had several incidents during this said time whereby damage has been caused to motor vehicles i.e. wing mirrors being kicked off, wiper blades torn off, scratches to paintwork and marker pens used to graffiti paintwork.
- 3) Public safety – We have already observed groups of individuals meeting up and drinking on the steps leading from Millsborough Road to the current site and having a 24 hour licence could potentially encourage further groups

Therefore we believe a 24 hour store selling alcohol and late night refreshments will give rise to unacceptable noise levels, possible increase in crime and could give a generally low perception of the area and as a result the application should be refused.

Yours sincerely

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